Future Action Plan of the ICAPP Media Forum
(Kathmandu, Nepal, October 13, 2023)

Hon. Mushahid Hussain Sayed, Co-Chairperson and Special Rapporteur of the ICAPP Standing Committee (SC), and Chairperson of the Senate Defense Committee of Pakistan, held an informal meeting after the 40th SC Meeting held in Kathmandu in the evening of October 13, 2023 with the following representatives.

- Hon. Sous Yara, Vice Chairperson of the Commission on External Relations of the Cambodian People's Party, and Chairperson of the Commission on Foreign Affairs, International Cooperation, Information and Media of the Cambodian National Assembly;
- Ms. Diana Widyastuti, Member of the Central Executive Board and Head of International Relations of the Women's Wing of the *Golkar* Party of Indonesia; and
- Mr. Thank Tung Le, Deputy Director General of the Commission for External Relations of the Central Committee, Communist Party of Vietnam.

Hon. Mushahid Hussain Sayed prepared the following report on the results of the informal meeting to be presented to the SC Members and the participants in the 6th Meeting of the ICAPP Media Forum (IMF), which will be held in Seoul, Republic of Korea during November 17-19, 2023, for their consideration on strategic and substantive steps to be taken for building and institutionalizing cooperation and coordination for the future Action Plan of the IMF, by organizing a much-needed ICAPP media network for all media-related activities:

I. What is to be done?

- The IMF is advised to create, and prepare the list of, a core group of media representatives from amongst participants who will be present at the IMF meeting in Seoul;
- The core group of journalists to be formed in Seoul will initially be the vehicle/instrument for wider dissemination of ICAPP role/activities in the media on a regular basis; and
- The core group will also develop a strategy for utilizing social media/digital media for ICAPP projection, including accounts in Twitter, Instagram, Facebook, plus possibly YouTube.

II. How to do it?

- The core group of journalists will convene a separate meeting on the sidelines of the IMF meeting in Seoul to consider and discuss the above-mentioned activities;
- It is recommended to publish the online ICAPP Newsletter, titled "ICAPP NEWS", on a quarterly basis, and the SC Members of the ICAPP will provide names of freelance writers/journalists and other writers from their respective countries, who could occasionally contribute short pieces (300 to 500 words) of articles on a given issue to the "ICAPP NEWS";
- It is also recommended to establish an 'editorial board', to be composed of representatives of SC Members and the journalists in the IMF, which will coordinate for editing the "ICAPP NEWS" including the selection of news and articles, their

layout and presentation, plus relevant photo coverage in close cooperation with the ICAPP Secretariat; and

- The ICAPP Secretariat will publish and disseminate the online "ICAPP NEWS" to all political parties and media outlets on its mailing list, in the region and beyond.

III. What should be included in the "ICAPP NEWS"?

- First, ICAPP-related news, such as results of ICAPP meetings, special messages of the ICAPP, major activities of ICAPP members including their speeches, visits and participation in relevant conferences and new developments (for example, recent promotion of SC Members like Hon. Khoun Soudary's election as the President of the Cambodian National Assembly, and Dr. Nalinee Taveseen's appointment as Advisor to Prime Minister and Trade Representative of Thailand, or SC Members' receiving of honors with distinction). Such news should preferably be provided by ICAPP members.
- Second, under a section called "Asian Worldview", short, sharp and factual analyses of relevant events/developments (non-political) in the region and the world could be included; and
- Third, under a special section called "Asian Century", short and one paragraph uplifting news (non-political) about major achievements, progress and developments in various ICAPP member countries (for example, Busan Expo, Bandung-Jakarta high speed rail) could also be included. Such news should also preferably be provided by ICAPP member countries.

IV. The "ICAPP NEWS" will serve three positive purposes

- Sharing news and information amongst ICAPP members, which is a good way of 'staying in touch' on a regular basis, virtually;
- Promoting cohesion and camaraderie amongst ICAPP members; and
- Strengthening process of institutionalization of ICAPP and making it more proactive.

V. Other suggestions

- The Cambodian People's Party offered the Strategic Vision Institute (SVI) of the Asian Cultural Council as a think tank to do research and prepare policy briefs for the ICAPP and help in developing a Social Media/Digital Media strategy for ICAPP.
- The *Golkar* Party of Indonesia offered to play the initial role in coordinating with the ICAPP members for the "ICAPP NEWS" under the broader supervision and guidance of the ICAPP Standing Committee and in the close cooperation of the ICAPP Secretariat.